**TIPS and TRICKS for COLLEGE ESSAYS**

**Make it memorable**

The essay gives college admissions offices insight to who you are as an individual. Make it something that will stand out.

**Take your time**

Think through your ideas, brainstorm, map, etc. Make sure your thoughts are clear and flow smoothly from idea to another.

**Be yourself**

Essays need to be honest and specific. Let the admissions representatives see into your world; your experiences and show your personal style and voice in your essay.

**Be direct**

Choose your words carefully as your essay length will be limited.

**Be focused**

Do not repeat information that is already on the application. Focus on explaining the credentials and qualifications you have to be successful in the future at that college.

**Be professional**

Proofread your essay and have a teacher, friend, and/or parent read it too. Sloppy work, grammatical and spelling mistakes give the impression that you are not serious about college.